

Have your say on Wednesfield High Street Improvements

The images show examples of street furniture, lighting, paving and canopies, however, we want your views on the type of improvements you would like to see.

Wednesfield High Street is a priority area for investment, with the High Street performing an important role locally, and the nearby Bentley Bridge Retail Park and other facilities attracting visitors from a wider catchment.

This project comprises improvements to Wednesfield High Street to provide enhanced facilities, increase footfall and attract further investment and development. Proposals include the creation of an improved market area with the addition of canopies to create a covered walkway, and new events space. Improved lighting and seating with more greening through additional trees and planting will create a safe and attractive walking and cycling environment.

A series of capital improvements to the quality of the Wednesfield High Street environment are proposed, which are the subject of this consultation.



You can also take part in the survey online at
[https://consultation.wolverhampton.gov.uk/
cwc/wednesfield-high-street-improvements](https://consultation.wolverhampton.gov.uk/cwc/wednesfield-high-street-improvements)

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Consultation closes on Monday, April 29, 2024.

Wednesfield High St.

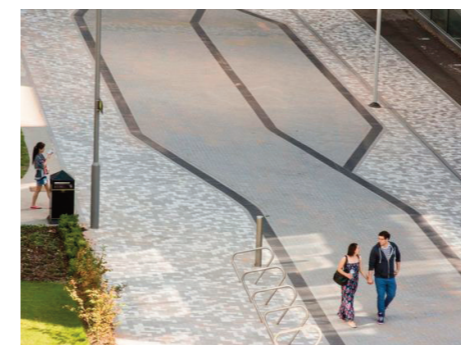
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The **High Street** is a key destination in Wednesfield and the proposed interventions seek to improve the public realm and activate the high street to increase footfall and activity and hence reduce vacancy rates.

Proposed interventions:

- New events space within the High Street.
- Seating area created in front of St Thomas' Church creating a new Church Plaza and key place within High Street.
- Junction to north of High Street to be reconfigured and a super crossing incorporated to ensure safer environment for cyclists and pedestrians.
- High Street market stalls reconfigured and incorporated across the scheme with both temporary and permanent stalls for flexibility.
- High Street will be key in connecting and aligning all of the schemes to create a public realm strategy that is transformational for Wednesfield and reflects the quality of the town and its heritage.
- Canopies provide shelter from rain, ensuring that pedestrians can comfortably use the walkways regardless of the weather conditions.



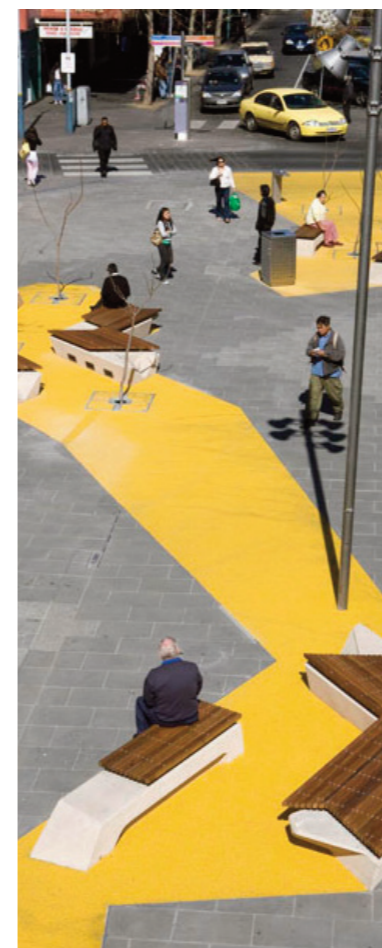
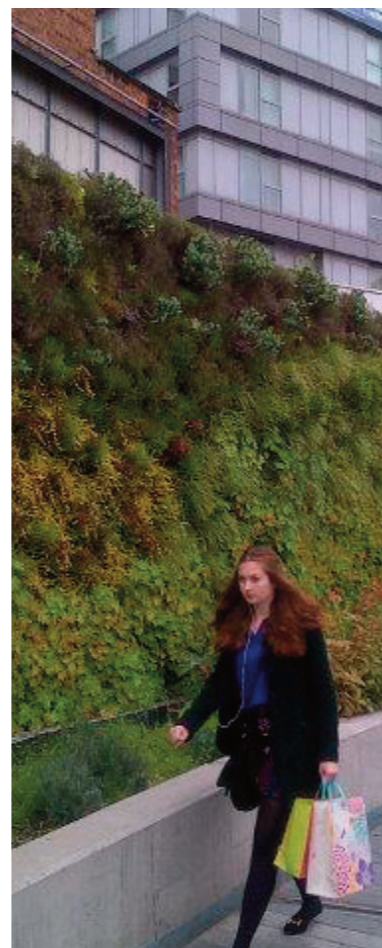
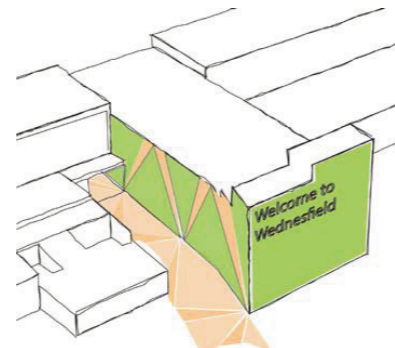
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Bealey's Fold

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Bealey's Fold is a key gateway and pedestrian route through to the High Street from the community centre, Alfred Squire Road and the main car parks. The proposals would provide enhanced connectivity and improve the quality of the space.

These interventions would aim to encourage active travel and clearly signpost destinations. Improvements would lead to enhanced environmental quality, place-making and improved trading conditions for local businesses.



- Proposed interventions:**
- Sculptural intervention such as canopies and lighting to 'lift' the space and draw people through from High Street.
 - Potential reconfiguration/review of staircase to open up the route.
 - Seating area to High Street side – to create a visible through link.
 - Lighting improvements to the link and to the walkway.
 - Landscaping/planting/seating with integrated lighting.
 - Improved wayfinding to High Street from Woodhouse Fold car park.

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Southern Gateway

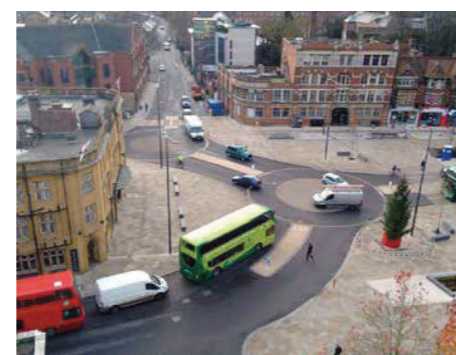
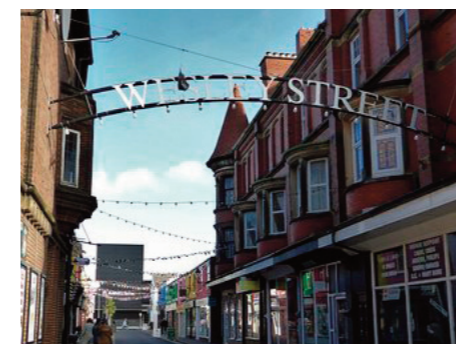
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Southern Gateway is one of the main entrances to the High Street and sets a first impression for visitors arriving from Wolverhampton and adjacent neighbourhoods. The Southern Gateway includes the existing double island roundabouts leading through to the High Street and the design considers re-prioritising the space for pedestrians and cyclists. The design also looks to provide stronger connectivity and through routes from Bentley Bridge Retail Park.

Proposed interventions:

- Create a sense of arrival from the south with safer and more inclusive spaces along the gateway.
- Improve pedestrian and cyclist safety on and around the junctions.
- Improve the existing space outside of the Sikh temple with additional greening, lighting and seating to introduce a focal point and gateway feature.
- Celebrate the local communities and diversity through features and designs.



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Canalside



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Canalside is an important space at the north end of the High Street offering a direct link from the High Street to the tow path and space adjacent to the Wyrley and Essington canal.

Proposed interventions:

- Improved connectivity to High Street and other amenity spaces nearby.
- Improved surveillance from road bridge and other surrounding areas.
- Integrated lighting and opening up of the area to improve visibility.
- New planting areas and informal play spaces.



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Building facades

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The **facade** proposal seeks to enhance the aesthetic appeal of key frontages and align them with the overall design concept. The objective is to improve the overall appearance of the village environment.

These proposed interventions aim to rejuvenate the visual character of the area while aligning it with the overarching design vision. This strategic approach will not only guide visitors but also contribute to a cohesive and attractive visual identity.

Proposed interventions:

- Restoration of Facade and Frontages.
- Reviving and improving the appearance of key structures.
- New Branding and Signage Strategy that complements the revitalised facades.



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