

The Occupier

20 August 2025

Dear Sir/Madam,

Public Consultation – B4484 Willenhall Road – Proposed Local Safety Scheme

We are seeking your views on proposed road safety improvements on B4484 Willenhall Road, between Mount Pleasant and The Keyway.

The Road Safety Team carries out an annual review of local roads, assessing factors which include vehicle speed and volume of vehicles per day, collision severity, and collision rates where injury to a person has occurred. Locations identified as presenting the highest risk to road users are prioritised for safety improvements.

A detailed study of the B4484 Willenhall Road has identified nineteen injury collisions in the latest three year review period, four of which resulted in serious injuries. As a result, this route has been prioritised for treatment through the Local Safety Scheme Programme for 2025/26.

For more information, please refer to the attached documents and the summary of proposed safety measures below:

- Introduction of central hatch road markings with dedicated right-turn lanes
- The narrowing of the zebra crossings at Bunkers Hill Road and Lonsdale Road to improve pedestrian safety.
- The installation of central islands (refuges) to improve pedestrian safety and narrow the carriageway to encourage slower speeds.
- Formalising residential on-street parking areas with build-outs, to narrow the carriageway.

How to Respond:

Please review the attached materials and send your feedback via email to:

RSConsultation@wolverhampton.gov.uk




Be sure to include your postcode and use 'Willenhall Road LSS' as the subject line. Consultation closes: 9 **September 2025**

All feedback will be carefully considered before final decisions are made regarding the scheme design.

Yours faithfully,

Nick Kitchen
Professional Lead – Road Safety

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